GREATER OSHAWA

Red Feather News

COMMUNITY CHEST

16 COMMUNITY AND WELFARE AGENCIES SERVING OSHAWA AND EAST WHITBY

ALL MUST WORK TOGETHER

GREATER OSHAWA COMMUNITY CHEST

1948 Campaign—Oshawa and East Whitby
OCTOBER 20-30

Canadian National Institute for the Blind	$ 2,500.
Canadian Legion—Poppy Fund	500.
Children's Aid Society	5,000.
Oshawa Boy Scouts Association	9,000.
Oshawa Sea Cadets—Navy League	3,000.
Salvation Army	5,500.
Victorian Order of Nurses	1,750.
Women's Welfare League	9,800.
Oshawa Girl Guides Association	3,000.
Royal Canadian Army Cadets	250.
Y.W.C.A.	11,500.
Community Recreation Association	15,000.
Canadian Red Cross Society	14,000.
East Whitby Welfare Council	4,200.
St. John's Ambulance Society (Oshawa Branch)	1,200.
Christmas Cheer Fund	1,200.
Contingencies and Administration, etc.	3,600.
Total Campaign Objective	$91,000.

YOUR COMMUNITY CHEST

This is your Community Chest! This is the means through which all of you, as citizens of Oshawa, give to help the many agencies which service this community in the basic essentials of successful living. Your Community Chest is not a charity begged from you each year, but rather it is an organization whose existence is assured as long as there is a need to meet, regardless of its proportions.

The Chest represents a medium through which the contributions of all are allocated to the agencies serving in this city, each meeting an ever-present, but varied, need. It is urged that you meet your obligations in this respect because only in this way can any approach to the mitigation of suffering and the uplifting of our youth ever be achieved.

There are 16 agencies which are equipped and staffed to carry on the great work of social reclamation and improvement. Only by your constant aid can these agencies continue to serve Oshawa.

UNWANTED? Yes, that is how this lovely little cherub was listed until the Salvation Army played the part of mother.

This 1948 edition of "Red Feather News" shows in part how all these agencies serve the people of Greater Oshawa.

OSHAWA COMMUNITY CHEST EXECUTIVE - 1948

Honorary Chairman—Col. R. S. McLaughlin
Honorary Vice-Chairman—George Hart
General Chairman—S. R. Alger
Vice-Chairman—Lt.-Col. L. W. Currell
Secretary—S. T. Hopkins, 37 King St. East, Telephone 2127
Campaign Manager—Murray Johnston, Telephone 676
Assistant Campaign Manager—Harry F. Millen, Telephone 1314-W

A. R. Alloway, 478 Simcoe S. N.
R. Argo, 606 Simcoe St. N.
J. H. Beaton, 55 Connaught St.
James Connor, 129 Gladstone Ave.
N. H. Daniel, 406 Mary St.
J. J. English, 30 Connaught St.
M. J. Fenwick, 377 Simcoe St. S.
Murray Johnston, 9 Simcoe St. N.
Hayden Macdonald, 79 Louisa St.
Lloyd MacInally, 251 Simcoe St. S.
Frank McCallum, Mayor, 203 Bond St. E.
W. E. Noble, 22 Rose Hill Blvd.
Major H. G. Roberts, 11 Oak St.
A. G. Shultz, 171½ Simcoe St. N.
Doug. Storie, 465 Masson St.
W. A. Wecker, 271 Simcoe St. N.
P. R. Clark, 189 Burke St.

MURRAY JOHNSTON
Campaign Manager

WHERE TO MAIL YOUR CONTRIBUTION

In case canvasser calls and you are away from home, mail contribution to:—

Oshawa Community Chest Office,
37 King St. East.
37 King St. East. Telephone 2127.

THE LESSON OF THE BARN RAISING

by MURRAY JOHNSTON

I was at a barn raising last week at Tracey Glaspell's farm near Taunton and there I saw, very forcibly exemplified, the value of co-operation in a common effort. Two hundred husky, hungry neighbours raised this barn in one day! In other words, 200 men accomplished in one day what would have been impossible for one man to have done in 200 days. I feel that I am in the same position (as Campaign Manager for Community Chest) as was Tracey Glaspell in respect to having his barn raised, and I feel that you,—the people of Oshawa and—my willing associates in this Campaign, are in the same category as his 200 helpful neighbours. You can, and I know you will, raise more for Community Chest in the 10 days allotted for our campaign, than I could raise in 2000 days—and that's a long time! So when we give you the Green light for the Red Feather let no man refuse to pitch in and help.

WHERE DOES YOUR MONEY GO?

Each participating organization is required to submit a financial statement at the end of each year along with a budget of its intended spending in order to share in the Campaign funds raised by the Community Chest.

Some organizations receive funds other than from the Community Chest while others are National organizations to which the Oshawa contribution is our share of their requirements nation-wide.

The following facts have been gleaned from the financial statements submitted for the past year's operation by the various participating organizations:

The Canadian National Institute for the Blind spent on behalf of the blind in Oshawa last year $2617.50. This included payment for craft instruction, home teaching, employment service, relief assistance, prevention of blindness, and eye service treatment. A field secretary is employed part-time in visiting the thirty-one local blind people.

The Canadian Legion from its Poppy Fund last year spent $1506.86 in relief and Christmas assistance.

The Children's Aid Society receives a contribution from the Oshawa Community Chest purely for preventative work. In the past twelve months $4178.21 was spent in this work. This money went among other things to pay staff to make the following number of calls: In adoption probation cases—304 calls; in child protection cases—2239 calls; in unmarried parent cases—407 calls.

The Christmas Cheer Fund last year spent $1216.59 to see that 327 old age pensioners, mother's allowance cases, and needy and relief families had a pleasanter Christmas.

The Y.W.C.A. paid out $38,355.50 during 1947. For wages and living allowance they spent $15,362.17, while program expense amounted to $3657.08. Food service for cafeteria cost $20,162.61 while revenue amounted to $21,379.91 from that source.

The C.R.A. expenditures for 1947 amounted to $27,764.40. Salaries of director and staff amounted to

(*Cont'd Page 4, Col. 2*)

IS IT CHARITY for those who gave so much? The Community Chest through the Red Cross brings the Boys a touch of gratitude.

1948 CAMPAIGN - OCTOBER 20-30

THE BOY IN THE LANE

He's waiting for someone
He doesn't know who,
It's the man he will be
When boyhood is through.

But the man he will be
May carry a gun,
A gangster, an outlaw,
Whom decent men shun.

Or, perhaps if you'll help him
He'll win a good name,
And climb up some ladder
That leads on to fame.

He's waiting for someone
He doesn't know who,
For the man that he'll be
Depends upon you.

—Egbert C. Reed

EAST WHITBY RECREATION ASSOCIATION

The EAST WHITBY RECREATION ASSOCIATION was formed early in 1948. This Association grew from a desire from some areas which have had recreation programmes under development for two years, and which were expanding their activities further into the Township.

Probably the greatest impetus given the Recreation Programme was by the grants received from the newly formed East Whitby Welfare Association (The Community Chest of East Whitby).

This year, Associations have been set up in Thornton's Corners, Harmony, North Oshawa, Columbus and Raglan. The parent Association at Westmount has had over two years of continued development and has two parks, Radio and Fern Hill Park carrying on programmes under paid supervisors during the summer, with a winter programme being planned for this fall. Thornton's Corners are using a park which has been in existence for over twenty years.

North Oshawa and Raglan are at present making purchases of park areas so they can develop their programmes more fully.

Harmony and Columbus are using their school grounds in which to carry on their programmes. Some of the areas have established community rinks and others are being planned.

Westmount has been taking bus loads of children to swimming pools twice weekly and this feature is proving very popular.

This summer each of the areas mentioned has sponsored ball teams in a Township Ball League with Intermediate men's and women's teams and Juvenile boys' teams. Some of the areas have teams playing in the various city leagues. Westmount boasts 8 ball teams playing in organized leagues.

The Township Association held a very successful picinc and field day at the new North Oshawa park which is to become an annual event and held in a different area each year.

The East Whitby Township Council is giving this new venture in recreation all the support it possibly can in the form of help to set up parks and grants to encourage the development further.

FIGHTING? No, this boy was the winner of the pie eating contest at North Oshawa's Monster Field Day.

HAPPY while mommy is busy, these wee ones play happily with the many facilities available at Simcoe Hall.

Women's Welfare League of Oshawa

The WOMEN'S WELFARE LEAGUE OF OSHAWA maintain and operate Simcoe Hall on a year round basis, during which time a complete programme for both children and adults is carried on.

Activities are extensive, requiring a staff of paid supervisors as well as the help of volunteer workers from the Women's Welfare League.

As of June 30th, 1948 the enrolment at Simcoe Hall numbered 686, and for a six-month period the attendance totalled 15,864.

Organized activities include Speech Classes, Music School, Dressmaking, Sports of all kinds, Art Courses, many forms of Crafts, Stamp Collecting and an older boys' club which publishes its own newspaper.

Of major importance is the Nursery School, which is in operation every morning during which time, 30 to 40 children, 4 to 5 years of age are in attendance. Education includes cutting, colouring, pasting and organized games. The children are also given cod liver oil, tomato juice, milk, biscuits, etc. and each child is examined periodically by a Health Department doctor with a nurse in attendance.

The Library is enjoying a great deal of popularity as evidenced by a circulation of 4704 for the six month period ended June 30, 1948. It is to be hoped that Simcoe Hall, through the help of the Oshawa Community Chest, may be able to continue to provide the year-round leadership and facilities described in the foreground for the benefit of all who may attend the various clubs and classes in the future.

True sportsmanship is taught these little tykes which will stand them in good stead throughout life.

CANADIAN GIRL GUIDES ASSOCIATION

The Girl Guides for countless number of years have been a symbol of ideal girlhood. It has stood as a symbol and beacon for every young girl who by attending weekly meetings, whether as a Brownie or a Guide, will derive the benefits of organized activities, and at the same time learn to become a successful citizen.

During the past year, books pertaining to Guide and Brownie work were presented to the Public Library; a Guide conference held at the Adelaide House, and the selling of doughnuts with the entire proceeds going to the Ontario Society for Crippled Children.

As in past years, many girls are given the opportunity to attend the Summer Camps which are in operation throughout the province.

At the present time, the local Association is undertaking a task of major proportion in the form of a new Guide House. Plans are being made to make this one of the best equipped and organized projects for Guides anywhere, and only with your assistance can this aim be realized.

Y. W. C. A.

The Y.W.C.A. is another organization which for many years has been carrying on a multitude of activities for the women of the world, and are still continuing to do so.

To the large successful programme now in operation, the directors are planning to include a "Stay-at-home" Camp for 100 girls, ages 9-12 years, a Summer Fun Club and the usual fall programme of exercise groups, clubs and crafts. To enumerate on every class, activity or meeting which is held within the walls of the beautiful Adelaide House would take far too much space, but by actual count 31 various groups receive a guiding hand or use the facilities which are always available.

For an organization of this size to carry on, a great deal of financial assistance is necessary and can only be realized when you—as a citizen—contribute to the Oshawa Red Feather Campaign.

"BREAKFAST UNDER THE PINES"—Countless number of girls are given the opportunity to enjoy camping life under the watchful eye of the Girl Guide Association.

"HARMONY IN LIVING IS taught Y.W. girls.

ONE HELPING HAND

Supports the sixteen public service agencies, all worthy of your full support. The Community Chest offers you this opportunity to——

GIVE AGAIN-GIVE ENOUGH

A BOY SCOUT IS A REAL BOY

With the addition of Camp Samac, the Oshawa Boy Scouts Association is fast becoming one of the most up-to-date and outstanding scouting organizations of its kind anywhere in the world.

Whenever an example of ideal boyhood is found, the saying can usually be heard that he must be a Boy Scout. Nor is this an exageration of any kind. The training which every young boy receives as a Scout would be exceedingly difficult to surpass.

A well rounded programme other than weekly troop and pack meetings, has been set up with the majority of the activities being held at Camp Samac. The Camp may be quite easily called a boy's paradise, as its facilities in no way limit the amount of activities which may be carried on. The beautiful, practical and comfortable cabins are always at the convenience of overnight campers, and the council hall is an ideal location for meetings, conferences, etc.

However, the Camp's greatest asset is the inland lake which was built by dredging a creek bed and constructing a large dam. A life saver is always in attendance to keep a watchful eye on all swimmers and also those who wish to make use of the large fleet of canoes and rowboats. To all this add a huge playing field where both small and large organized games can be carried on, and who can say that this is not the proper environment in which to teach and train a boy to become a successful citizen?

Is it any wonder that over a thousand boys have joined the Oshawa Boy Scouts Association to receive unexcelled training and leadership along with good, clean, wholesome recreation. Therefore, it is up to you as citizens and parents to insure against the failure of anything so valuable to the development of our youth.

The Salvation Army

The Salvation Army has endeared itself to people of every faith because it always serves humanity at the point of need, at the time of need, regardless of class, creed or color.

Quietly, without red-tape, with little publicity, The Salvation Army stands mobilized 24 hours a day to extend help when this help is required, whether it be a roof to the homeless, medical aid to the suffering, food to the hungry or spiritual consolation to the sick at heart.

To those without hope or faith, to those who seemingly are society's outcasts, The Salvation Army is ever a faithful friend, seeking to return value and meaning to life, giving courage to start again, to work again.

These days are days of new beginnings for thousands who are the victims of post-war upheavals and confusion. And once again The Salvation Army is on the march, helping others "to rise on stepping-stones of their dead selves to higher things".

Serving with "heart to God and hand to man," The Salvation Army needs and merits the help of all compassionate people.

Whenever need arises, The Salvation Army does not hesitate. Help this organization to meet future needs by not hesitating when your contribution is asked for.

Oshawa Christmas Cheer

The Oshawa Christmas Cheer Fund last year reviewed and gave assistance to 327 individual cases. It is hoped that by working in this manner more people each year, can be given the necessary assistance in enabling them to make their festival season one of joy and gladness.

Christmas Cheer is as old as Tiny Tim himself, of Dicken's Christmas Carol, and as long as we have those less fortunate than ourselves, we cannot have peace of mind until we know that they have been given a helping hand to make their burden just a little bit lighter and easier to carry.

How much more would we enjoy our Yuletide season of happiness and cheer, if we knew that in someplace, somewhere, a fellow being has not been deprived of this happiness.

"GOD'S GREAT OUT-OF-DOORS" inspires these Boy Scouts with the help of your Community Chest.

"JUST A SONG AT TWILIGHT" Scene in a Salvation Army Eventide Home for aged men.

Oshawa Branch V. O. N.

For a six-month period ending June 30th, 1948, a total of 2,304 visits were made by the V.O.N. to people requiring medical aid. These visits were broken down into the following divisions:

New born—390 visits; mothers—351; prenatal—56; pneumonia—66; cancer—91; chronics—366; medical and surgical—618 visits. The remaining calls were made for health instruction purposes.

This fall, the Victorian Order of Nurses are planning to conduct prenatal classes in this community. The local Board of Health and Red Cross will also participate in this programme. Classes of this kind have been a great success in other communities as they have enabled the expectant mother to get a better understanding of the physiology of pregnancy and sound advice on child care.

The Community Recreation Association

This is a vitally, integral unit in this community's everyday welfare. There is not only the work of supervising Oshawa's 17 parks and playgrounds and in two swimming pools but there is the great project of turning leisure hours into useful crafts. The center maintains open house, with a ready staff, to assist adults in finding a variety of useful activities for their leisure hours. Recreation is given a purpose.

(See pictures page 4).

The COMMUNITY CHEST is fully endorsed by leaders in every walk of life.

Canvassers and committee-men are all volunteers who gladly accept responsibility without compensation of any kind but the joy of service.

"HE CAN HAVE A NURSE, TOO" Because the V.O.N. is here to help whether Dad has the money or not. Over 50% of V.O.N. visits are made free.

CHILDREN'S AID SOCIETY

It appears to be a little realized fact, and one which cannot be emphasized too much or too often, that true Social Work is preventative in its nature, rather than remedial. It is to this end that the Children's Aid Society have been striving. However, needless to say, this is not always possible and much time is taken up with unmarried parents and their children, and the supervision during the probationary period of children placed for adoption. During the past eight months, the Social Workers of the Society have had 1567 contacts with various families concerned, and in 14 cases, direct assistance has been given, either to the families or by means of temporary care to children.

It is to be hoped that through the untiring efforts of these Social Workers, situations such as these can be eliminated entirely.

C.R.A. BUILDS BETTER CITIZENS

1. *A right to the jaw in C.R.A.'s "Gym" is better than a fight in the alley.*
2. *Models teach them skill with the fun of competition in the "Butter-Box Derby."*
3. *Learning water safety while they learn to swim, hundreds of Oshawa children can thank C.R.A. and the Red Cross for this training.*
4. *Lads and their Dads both practice their hands in the C.R.A. woodworking shop.*
5. *Billy-boy and his sister learn the art of leathercraft at the C.R.A. Building. Hundreds of children and adults enjoy this activity.*
6. *By the hundreds in the Oshawa pools and playgrounds your children play with C.R.A. instructors to guide them.*
7. *"A boy's jacknife". From Grandad's whittling, these boys have progressed to carving beautiful models.*
8. *"Around the world with stamps". This is just one of the many clubs which flourish under the C.R.A.'s guidance.*
9. *Boys find it's fun learning to tumble better than a broken leg when they fall.*

Peace or War They Always Serve

The Peace time program of the Canadian Red Cross Society is to assist in the work for the improvement of health, the prevention of disease, and the mitigation of suffering generally.

The Oshawa Branch of the Canadian Red Cross Society includes in its administrations the following services:

HOMEMAKERS SERVICE (extended to the Township of Whitby) The aim of this service is to help families through emergency periods, thus allowing the father to remain at work.

LOAN CUPBOARD A supply of sick room equipment is kept on hand and is available for lending where required.

KNITTING AND SEWING The output of this department includes socks, pajamas, bed jackets, pillow cases, sheets, babies clothing and many other articles.

SWIMMING AND WATER SAFETY This department works in conjunction with the C.R.A. summer program to provide ample instruction for the children in elementary swimming and water safety.

DISASTER AND EMERGENCY RELIEF In the event of Fire, Flood or Sickness of epidemic proportion, this service will give immediate aid in the form of bedding clothing, food, etc.

WELFARE DEPARTMENT This department functions for the benefit of Veterans and Civilians and stands ready to alleviate distress through sickness or other extenuating circumstances.

The Red Cross is always ready to lend a hand wherever needed towards the reduction of suffering particularly in Great Britain. In 1947 the Red Cross shipped to Great Britain and other countries relief supplies valued at $3,391,133.

OUTPOST HOSPITALS The Red Cross now has 71 of these Hospitals in operation across Canada and 11 more are now being built, rendering most valuable aid to the sick and suffering where Doctors and Nurses are few and far between.

Where Does Your Money Go

(Cont'd from Page 1)

$7835.00, supervisors at Oshawa's parks were paid $6735.24. Apart from salaries $7179.28 was spent in direct programme operating costs. The maintenace of the C.R.A. building cost in 1947 $6014.88. It is to be noted that supplies for craft work are paid for by those using the materials.

The Women's Welfare League in 1947 spent $9,556.81 in the operation of Simcoe Hall. $6047.95 went in salaries to social workers; $1931.77 in building operations costs; and $1230.47 in club activities.

Oshawa Girl Guides Association spent last year on Guiding $1761.11. Also through the generosity of Col. and Mrs. R. S. McLaughlin they now have a headquarters building, which will require approximately $1000.00 per year maintain.

The Royal Canadian Army Cadets spent in the last year for hockey equipment $20.03, for basketball equipment $76.53, and for week-end outdoor activities $61.39, a total of $157.95.

The Oshawa Boy Scouts Local Association spent $8839.69 in the last twelve months. The Scout Association employs a full time Executive Commissioner to direct Scout training; maintains a Scout Headquarters Building at a cost in twelve months of $1465.42; and the finest camp in Canada, Camp Samac, at a cost of $3538.80 for maintenance. This amount includes salary of full time ranger and his wife to supervise the grounds, and salaries of life guards during the summer months at the swimming pool. The cost of Scouting to Oshawa citizens averages 15c per boy per week.

The Navy League of Canada supports the local Oshawa Sea Cadets, and has in the past six months contributed $1021.98 to the operation of the local group as well as providing camps, scholarships, and other training for all cadets including the local group.

The Victorian Order of Nurses disbursed $4391.39 for the salaries of nurses, car operation, medical supplies, and office supplies, and expense. Car operations alone amounted to $412.70, which gives some idea of the travelling done by the nurses in the performance of their duties.

The Canadian Red Cross and the Salvation Army are National organizations who base their requirements for funds from Oshawa on the basis of their national and international needs. In both cases a considerable part of the funds raised in Oshawa are spent by their local groups in Oshawa. The St. John's Ambulance is a similar national organization who now have an active local group, and are participating in the Greater Oshawa Community Chest for the first time.

East Whitby Welfare Council started operations last year, to carry on similar work in the township to that performed in Oshawa by the C.R.A. and the Christmas Cheer Fund. Their recreational work particularly has spread throughout the township.

The above organizations have, all told, thirty-six full-time employees working locally. While some of these employees are not employed on work supported directly by the Community Chest, there are many part-time workers also with the agencies supported by the Chest. The C.R.A., for instance, have thirty supervisors during the summer months at Oshawa's parks. Then again there are many volunteer workers such as the Boy Scout and Girl Guide leaders.

There are a lot of people working in the service of this community. They need your financial and moral support. GIVE. Give enough through your Community Chest.